



**EUROVELO AND CYCLE TOURISM  
CONFERENCE 2018**  
LIMBURG BELGIUM, 26 - 28 SEPTEMBER  
EXPERIENCE THE UNIQUE



## Wolfram Hinnenthal



Wolfram Hinnenthal is the Managing Director of ADFC Bett + Bike GmbH. ADFC stands for Allgemeiner Deutscher Fahrrad-Club, a registered cycling association and club for cyclists, which is strongly committed to the change of traffic in Germany. ADFC is also the National EuroVelo Coordination Center in Germany.

Bett + Bike is a platform that makes it easy for cyclists to find a suitable accommodation. They can choose from about 5,800 hotels, guesthouses, youth hostels and campsites which are specially adapted to the needs of cyclists. Only those who meet the ADFC quality criteria are included in the website's database. Bett + Bike has an app and is available in 9 different European countries.

Wolfram will give a presentation titled "*Bett + Bike*" in parallel session A - Blazing a Trail: Innovation in Cycle Tourism (11:15-12:45).

