



**EUROVELO AND CYCLE TOURISM  
CONFERENCE 2018**  
LIMBURG BELGIUM, 26 - 28 SEPTEMBER  
EXPERIENCE THE UNIQUE



## Ward Segers



Ward Segers is a historian. After a short time working in education, he gained experience in the heritage sector and (economic) regional development. With his heritage and project management experience he became responsible at Tourism Limburg for the development of several bicycle projects. In addition to the development of a bicycle experience through the Limburg mining area, he also participates in the creation of “cycling through trees”, “cycling through the heath” and “cycling underground”. In his spare time he obviously likes to ride his bike, in Limburg and abroad!

At the EuroVelo and Cycle Tourism Conference, Ward’s presentation will concern the history and the unique characteristics of the Limburg cycle node network, to show what makes Limburg a cycling paradise. Additionally, Ward will

look at the future of this paradise. What new cycling experiences can be expected in the next year and how can we keep Limburg at the top of cycling tourism?

**Ward will give the first plenary session with a presentation titled “*The cycle node network in Limburg, adding new experiences*” (9:20-10:45).**

