



**EUROVELO AND CYCLE TOURISM
CONFERENCE 2018**
LIMBURG BELGIUM, 26 - 28 SEPTEMBER
EXPERIENCE THE UNIQUE



Mercedes Muñoz Zamora



Mercedes Muñoz is the director of the European Greenways Association.

The European Greenways Association (EGWA) is an international not-for-profit association which was created in 1998 in Namur (Belgium) with the aim of encouraging the creation and promotion of greenways in Europe. It brings together more than 50 different organizations from 16 European countries involved in the development of greenways. Since 2009 the General Secretary and executive office have been located in Madrid. Learn more at www.aevv-egwa.org.

Greenways are non-motorized routes which are safe, accessible and user-friendly, for all kinds of users. Most are based on disused railways and canal towpaths and so provide easy access to places of great beauty, often in mountainous areas, through tunnels and over viaducts (see full details in the [Lille Declaration](#)).

Mercedes will give a presentation titled *“Greenways Heritage: Innovation in Accessible Walking and Cycling Routes”* in parallel session E - Effective Cycle Network Management (14:15-15:45).

