



**EUROVELO AND CYCLE TOURISM  
CONFERENCE 2018**  
LIMBURG BELGIUM, 26 - 28 SEPTEMBER  
EXPERIENCE THE UNIQUE



## Marie Secrétant



Marie Secrétant is head of the Tourism & Events department of the Brussels-based non-profit organisation Pro Velo. Following professional experiences in sustainable and responsible tourism at a European level, she today teaches the course Sustainable Tourism at ISALT university college in Brussels. An eternal traveller herself, she has extensive personal and professional experiences in the travel and tourism sector (including the organisation of cultural events, hotel management, tourist transport solutions, the restaurant business, ...). She has a Master's degree in Tourism & Culture.

Marie will give a presentation titled *“The Cycling Tourism Market: An Opportunity for Belgium?”* in parallel session D - Developing Experiences: the Future of Cycle Tourism Products (14:15-15:45).