



**EUROVELO AND CYCLE TOURISM
CONFERENCE 2018**
LIMBURG BELGIUM, 26 - 28 SEPTEMBER
EXPERIENCE THE UNIQUE



Harald Kuhn



Harald Kuhn is Product Manager Smart Mobility at Heijmans. Heijmans is a Dutch company that combines activities in real estate, residential building and infrastructure, including cycling infrastructure.

The company has launched, among other innovations, [Heijmans Bikescout](#) as a solution to make cycling safer. The Bikescout is an intelligent warning system that constantly monitors the speed and distance of oncoming cyclists, calculating their arrival time and notifying motorists via LED indicators in the road surface.

During his presentation, Harald Kuhn will introduce Heijmans' "philosophy" of making cycle paths "more fun, more comfortable and safer", and in this context he will present the

three main innovations from Heijmans: the [Van Gogh cycle path](#) (more fun), [Recoflex Vélo](#) (more comfortable) and the Bikescout system (safer).

Harald will give a presentation titled *"Improving cycling experience with safe, comfortable and fun infrastructure"* in parallel session E – Effective Cycle Network Management (14:15-15:45).

