



EUROVELO AND CYCLE TOURISM CONFERENCE 2018

LIMBURG BELGIUM, 26 - 28 SEPTEMBER

EXPERIENCE THE UNIQUE



Eric Nijland



Eric Nijland is director of the Fietsplatform since the founding in 1987. Fietsplatform (Dutch Cycling Platform) is the National coordination centre for cycle tourism. With the support of the national and regional authorities (Ministries and Provinces), Fietsplatform tries to improve the facilities for recreational cycling/cycle tourism in the Netherlands and the use of these facilities.

Fietsplatform is a member of the ECF and National EuroVelo Coordinator for the Netherlands. Eric has frequently contact with colleague organizations abroad and has held several presentations about the Dutch cycling network in for example France, Germany and England. At VeloCity 2017 he gave a presentation about 'Cycle Tourism Governance'. [[Source](#)]

Eric will give a presentation titled “*The Dutch Cycling Platform – Maasfietsroute*” in parallel session D – Developing Experiences: The Future of Cycle Tourism Products (14:15-15:45).

