



**EUROVELO AND CYCLE TOURISM
CONFERENCE 2018**
LIMBURG BELGIUM, 26 - 28 SEPTEMBER
EXPERIENCE THE UNIQUE



Camille Perretta



After an Economic and International tourism development diploma from Sorbonne University (Paris), Camille joined the Vélo Loisir Provence team as a tourism project officer.

Since 2014, she is coordinating “La Méditerranée à Vélo” committee. Meanwhile, she organizes and conducts community awareness meetings, and helps stakeholders in decision-making for tourism and bike projects. In September 2018, she will participate for the second time to a bicycle tour with a French association which aims to promote tourism by bike on “La Méditerranée à vélo – EuroVelo 8” towards the local populations.

Before Vélo Loisir Provence, Camille Perretta worked as communication officer at L'OCCITANE, where she was responsible for local partnerships and sponsoring.

She also worked in Brussels for NECSTOUR coordination - a European network of 28 European Regions (Provence-Alpes Côte d'Azur, Tuscany, Catalonia, Limburg Province...). There, she experienced project management, coordination of networks, public relations and she developed her knowledge of European institutions.

Camille will give a presentation titled “*Innovating Governance for a Peaceful Achievement*” in parallel session A - Blazing a Trail: Innovation in Cycle Tourism (11:15-12:45).

