



**EUROVELO AND CYCLE TOURISM
CONFERENCE 2018**
LIMBURG BELGIUM, 26 - 28 SEPTEMBER
EXPERIENCE THE UNIQUE



Session D – Developing Experiences: The Future of Cycle Tourism Products

Tourism is all about experiences and cycle tourism provides them in abundance! Within this session you will be able to hear what are the key factors for developing cycle tourism products and learn from some of the very best destinations at providing unique experiences for cycle tourists: the cycling paradise of Flanders, the British National Cycle Network (the forerunner of the EuroVelo network) and not forgetting the Netherlands - the 'home of cycling'. We will also hear about some new cycling travelling products in Belgium and a new route development in Hungary – both increasingly popular destinations for cycle tourists.

