



**EUROVELO AND CYCLE TOURISM
CONFERENCE 2018**
LIMBURG BELGIUM, 26 - 28 SEPTEMBER
EXPERIENCE THE UNIQUE



Richard Weston



Richard Weston is Senior Research Fellow at the University of Central Lancashire, in the School of Business and Enterprise. [Richard](#) worked for over 10 years in the motor industry before entering higher education. In 2000 he graduated from Staffordshire University with a first degree in Economics, and in 2007 completed a PhD in housing at Nottingham Trent University.

Richard is research active within the area of [tourism](#) and is a member of the [Institute of Transport and Tourism](#).

Richard will give a presentation titled *“Who comes and who spends? Understanding the demand and impact of cycle tourism on EuroVelo, the European cycle route network”* in parallel session E – Effective Cycle Network Management (14:15-15:45).

