



**EUROVELO AND CYCLE TOURISM
CONFERENCE 2018**
LIMBURG BELGIUM, 26 - 28 SEPTEMBER
EXPERIENCE THE UNIQUE



Joeri de Visser

Joeri de Visser (28) is Product manager at Blue-mobility.



“Due to the stories my Dutch grandfather, who was a retired railway worker, told me and the time I spent with him riding our bicycles I ended up studying and working in the field of sustainable transport. Traveling by bike and train has become daily practice for me and I am convinced that the combination of the two beholds most potential to truly make transport more sustainable in an affordable and easy way. Because of my participation in the European project BiTiBi.eu on the integration of Bikes + Trains I became motivated to spread the knowledge of the Dutch best practices to other countries.

I eventually chose to focus on Belgium. In 2014 I did an internship at Velo-Antwerpen (the city-based bikes-sharing scheme in Antwerp) and got first acquainted with Blue-mobility in 2016 as a graduate intern (investigated the potential of the shared bike scheme). In 2017 I worked at the Belgian railways as a Bike-parking manager. Nowadays

I work at Blue-mobility, the organization who operates the national shared-bike scheme of Belgium, where I combine working on the two means of transport I like most (Public Transport and Cycling).

When it comes to tourism I also prefer spending my time on my bicycle and in trains. I did many Interrail trips around Europe combined with city biking. When I graduated I did my first long distance bike trip from Antwerp to Barcelona.”

Joeri will give a presentation titled “Blue-bike: How tourism can help improve the service of shared-bike schemes” in parallel session F - Perfect companions: Cycle Tourism and Public Transport (14:15-15:45).

